

success story

MBS DIRECT
MARIST HIGH SCHOOL
Eugene, OR

success story

SCHOOL PROFILE

FOUNDED

1968
Marist is a Catholic college preparatory high school dedicated to the continuing Christian education of youth.

ENROLLMENT

552

LOCATION

Eugene, OR

MBS DIRECT CLIENT

Since 2004



IT WAS A CHALLENGE WITH PARENTS

*missing the book day and the chance at used books.
Now parents can order new and used books whenever they want
and have them shipped directly to their home.”*

*Stacey Baker, Dean of Students
Marist High School – Eugene, OR*

client challenge

Operating an in-house bookstore to service the needs of more than 500 students can be a challenge in terms of planning and staffing. At Marist High School, such challenges were realized during the school’s annual “Book Day” where parents purchased textbooks for the school year. The “Book Day” was managed and staffed by faculty who had to take their focus off class preparations to become retail staff for a day — organizing books, processing payments, and providing customer service. In addition, the “Book Day” was an inconvenience for parents who had to stand in line to pick up their child’s books during a designated time. Stacey Baker, who was responsible for this event recalls, “It was a challenge with parents missing the book day and the chance at used books.” Marist needed a textbook solution that removed these burdens from faculty, yet delivered on the expectations of the parents.

solution

In the fall of 2004, Marist High School partnered with MBS Direct to service the textbook needs for the school, students and parents. MBS Direct now manages all aspects of textbook distribution and delivery and has created an online bookstore where parents order new and used books at their convenience, and then have them shipped directly to their home. Faculty and staff no longer have to spend valuable time running an on-site bookstore, and can concentrate on more important job responsibilities that focus on delivering education. The school doesn’t have to worry about losing money with an on-site textbook program and parents now have access to the nation’s largest inventory of used books. It’s a win-win situation for all. As Stacey Baker, Dean of Students notes, “It’s just so easy.”